

I listen to K-LOVE every day when I wake up, and also when I'm driving to and from work. As it is a listener supported station, I also support it financially and have done so for 3 years now. It is a rare radio station that plays wholesome entertainment, and is a welcome escape from the controversial and offensive material on so many other stations. If this station were to be replaced by an LPFM broadcaster, it would alter my radio listening habits as I'm sure it would many other residents in this area. As there are very few radio stations like K-LOVE, I would be very disappointed and hard pressed to find another I would listen to as much, and I know several people who would feel the same. I work in retail, and am expected to poll customers on their favorite radio stations, and K-LOVE has grown in popularity in my 3 years at that job. As I stated before, K-LOVE is a very rare station, and would be hard to replace for its listeners. I think that it is more important to keep rare and pure radio stations like this one on the air than expanding the LPFM stations.